

MERRYLEA

Over 50 Years of performance breeding



BULL SALE 9TH JUNE 2023 2PM



ONLINE FROM 2ND JUNE,
2023 VIA YOURBID

Over 50 Years of performance breeding

www.merrylea.co.nz



MERRYLEA

57 Years of performance breeding

ONLINE AND ON-FARM

21 Rising-2-Year Hereford Bulls - 263 Greenhill Road, Cave, South Canterbury

ONLINE BIDDING OPENS Friday 2nd June – 7pm www.merrylea.co.nz

HELMSMAN STYLE AUCTION - Friday 9th June 2.00pm

Paddock Inspections Invited - Call 03 614 3332 or James 027 213 0216 or Eoin 03 614 7712

| | | | |
|--------------------|----------------|-------------------|----------------|
| Greg Shearer HRL | (027) 476 6769 | Anthony Cox RLL | (027) 208 3071 |
| Hamish Zuppich HRL | (027) 403 3025 | Aaron McCall RLL | (027) 685 5702 |
| Snow Buckley HRL | (027) 561 4652 | Quinten Botha RLL | (027) 473 0885 |

| | |
|----------------------|----------------|
| Greg Uren PGGW | (027) 431 4051 |
| Simon Eddington PGGW | (027) 590 8612 |
| Cam Gray PGGW | (027) 494 0572 |

6% Purchasing Commission will be paid to all other recognised companies or agents.

T.B. status C10.

**All sale bulls are blood tested FREE of BVD. And VACCINATION programmes are current for BVD and 10in1.
Well established on-farm biosecurity programme in place.**

Refreshments will be provided.

SALE FORMAT

The sale will be conducted as a Helmsman-style auction, meaning all lots are for sale simultaneously. This is to allow for the participation of those in attendance as well as those online. The sale will be hosted on the **yourbid** platform and accessed through our website, **www.merrylea.co.nz** Prior to the sale, we will endeavour to have videos of all lots available on our website. Bulls are available for viewing on sale day from 12.30pm, and prior to this by getting in touch with us.

Registration for those online will be through the Merrylea website, where the conditions of sale will also be posted. There will also be a registration desk on farm for those in attendance.

All bulls can be booked to your nominated stock company..

Upon registration, you will receive a buyer number which will accompany each bid. Those registering online will receive a buyer number in their email which will automatically accompany each bid they place, whether they do so at home on their computer, or through their smartphone while in attendance. Those in attendance may also bid by writing on the supplied bidding cards and handing them in to the auctioneers. All live bids and all lots will be visible at all times, both online and on the big screen on-farm.

Online bidding will be open from 7pm on Friday 2nd June until the conclusion of the sale.

A live screen on the website will show all lots alongside their current price and the buyer number of the bidder who holds that lot. On-farm attendees will be able to view this on the big screen on site. Bids will be displayed on a computer or smartphone screen in the following colours;

Example:

\$ x Displayed in **Red** denotes the vendor's reserve and indicates there has been no bid

\$ x Displayed in **Blue** means an active bid has been received

\$ x **Orange** highlight indicates a new bid has been received in the last 2 minutes on this lot

\$ x The holder of the leading bid will have the lot number highlighted in **Green** on their device

The sale will run until 2.30 pm on June 9th. After this time the sale will conclude once there has been a period of at least 2 minutes without a bid being received on any lot. If another bid is placed on any lot during the 2-minute period, then time is extended and bids can be received on all lots for a further 2 minutes. This process will be repeated until a clear 2 minutes passes without any bids on any lot at which time Final Time will be called clearly.

FOREWORD

The Property

Merrylea Farm is 720 hectares of rolling and steeper hill country under the foothills at Cave, South Canterbury. The average rainfall is about 700mm and parts of the property are subject to summer dry. The property runs up to 1500 feet (over 450m).

The Herd

Eoin's father Alister McKerchar established the herd's foundations 56 years ago. The stud was then called Heatherleigh and in 1978 Eoin formed the Merrylea stud from Heatherleigh and bought-in females.

At Merrylea, we winter 250 cows, including heifers calving as 2 year olds. We usually sell 20-30 in-calf heifers and finish 30-40 heifers fat, keeping the rest as replacements. We sell yearling bulls in the spring to the dairy market and a line of our rising 2 year old bulls are also wintered for the dairy market.

This winter we aim to run 2200 ewes plus 550 hoggets. Most of the lambs are finished on the property and we also buy additional lambs to fatten or take on sheep grazing depending on market and weather conditions.

Breeding Programme

Our aim is to produce good solid meaty cattle with a strong constitution that will thrive in all environments and fatten quickly to kill out with carcass weights around 300kgs. When selecting replacement animals, phenotype and genotype are both taken into account. Quiet temperament is also very important.

At Merrylea we are striving to select animals with balanced EBVs, as we believe an animal with balanced figures will handle all environments.

This year's sale bulls are by Merrylea Highland, Capethorne 1801, Westholm Papilla P16, as well as three home bred bulls used as yearlings - Merrylea Joyride, Merrylea Jumpstart and Merrylea Jovial. These young bulls all sold in our 2022 sale.

Conditions of Sale

1. Each lot becomes the property of the purchaser at the conclusion of the sale.
2. All sale prices are GST exclusive.
3. Insurance can be arranged by the Booking company or an Insurance company representative on site.
4. Transport will be paid by the vendor within the South Island for bulls uplifted by July 10.
Clear instructions in regard to transport must be made in writing on the purchaser's instruction slip.
5. Every effort is made to ensure that all details in the catalogue are correct, but the vendor assumes no responsibility for any errors.
6. The vendor reserves the right to withdraw any lot during the sale process due to injury or any other unforeseen circumstance.
7. The entry of every bull constitutes a guarantee by the vendor that the purchase price (without interest, expenses, costs and damages) shall be refunded if a bull proves totally infertile or incapable of service. If any bull offered does not possess a reasonable fertility although not totally infertile any dispute shall be settled by an arbitrator appointed by the booking company at the cost of the purchaser. Any complaint must be lodged within 9 months of sale date. A Vet Certificate shall be produced by the purchaser.
8. All persons who attend the property do so at their own risk. The vendors and stock companies assume no liability, legal or otherwise for any accidents that occur.

EBVs EXPLAINED

ESTIMATED BREEDING VALUES (EBVs)

An animal's breeding value is its genetic merit, half of which will be passed on to its progeny. While we will never know the exact breeding value, for performance traits it is possible to make good estimates. These are called Estimated Breeding Values (EBVs). The EBV is therefore the best estimate of an animal's genetic merit for that trait. EBVs are expressed as the difference between an individual animal's genetics and the genetic base to which the animal is compared.

ACCURACY

An accuracy value is presented with every EBV and gives an indication of the amount of information that has been used in the calculation of that EBV. The higher the accuracy, the lower the likelihood of change in the animal's EBV as more information is analysed for that animal or its relatives.

TRAITS:

Birth Weight EBV (kg) is based on the measured birth weight of animals, adjusted for damage. The lower the value the lighter the calf at birth and the lower the likelihood of a difficult birth. This is particularly important when selecting sires for use over heifers.

Scrotal Size EBV (cm) is an indicator of male fertility in regards to semen quality and quantity. Higher (positive) EBVs indicate higher fertility. SS is also positively associated with female fertility.

GROWTH

- **200-Day Milk** EBV (kg) is an estimate of an animal's milking ability. For sires, this EBV is indicative of their daughter's milking ability as it affects the 200-day weight of their calves.
- **200-Day Growth** EBV (kg) is calculated from the weight of animals taken between 80 and 300 days of age. Values are adjusted to 200 days and for damage. This EBV is the best single estimate of an animal's genetic merit for growth to early ages.
- **400-Day Weight** EBV (kg) is calculated from the weight of progeny taken between 301 and 500 days of age, adjusted to 400 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for yearling weight.
- **600-Day Weight** EBV (kg) is calculated from the weight of progeny taken between 501 and 900 days of age, adjusted to 600 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for growth beyond yearling age.
- **Mature Cow Weight** EBV (kg) is an estimate of the genetic difference in cow weight at 5 years of age. Smaller, or more moderate EBVs are generally more favourable.

CARCASE

- **Carcase Weight** EBV (kg) estimates the genetic difference in carcass weight at a standard age of 650 days.
- **Eye Muscle Area** EBV (cm²) estimates genetic differences in eye muscle area at the 12/13th rib site of a 300kg dressed carcass. More positive EBVs indicate better muscling on animals.
- **Rib Fat** EBV (mm) estimates the genetic differences in fat depth at the 12/13th rib in a 300kg dressed carcass. More positive EBVs indicate more subcutaneous fat and earlier maturity.
- **Rump Fat** EBV (mm) estimates the genetic differences in fat depth at the P8 site of a 300kg dressed carcass. More positive EBVs indicate more subcutaneous fat and earlier maturity.
- **Retail Beef Yield Percent** EBV (%) represents total (boned out) meat yield as a percentage of a 300kg dressed carcass. A more positive EBV indicates higher percentage yield for the 300kg carcass size.
- **Intra-muscular Fat Percent** EBV (%) is an estimate of the genetic difference in the percentage of intra-muscular fat at the 12/13th rib site in a 300kg carcass. Depending on market targets, larger more positive values are generally more favourable.

UNDERSTANDING HEREFORD SELECTION INDEXES

Selection indexes are reported as an EBV, in units of net profit per cow mated (\$) for a given production/market scenario. They reflect both the short-term profit generated by a sire through the sale of his progeny, and the longer term profit generated by his daughters in a self-replacing cow herd (where applicable).

Hereford Prime Index - Estimates the genetic differences between animals in net profitability per mixed age cow joined for a typical self-replacing commercial herd where Hereford bulls are joined to either Hereford or other British breed females and targeting the production of grass finished steers for the Hereford Prime program. Selected heifers are retained for breeding and so maternal traits are of importance. Steers target 550 kg live weight (300 kg carcass weight & 7 mm P8 fat) at 20 months of age, and heifers 475 kg (260 kg carcass weight & 8 mm fat depth), at 22 months of age.

Beef Heifer Index - Estimates the genetic differences between animals in net profitability per yearling heifer joined for a typical self-replacing commercial herd where Hereford bulls are joined to either Hereford or other British breed heifers. Selected heifers are retained for breeding and so maternal traits are of importance. Steers target 510 kg live weight (280 kg HSCW and 7 mm P8 fat depth) and heifers 450 kg (250 kg HSCW and 8 mm P8 fat depth) at 20 months of age.

Dairy Beef Index - Estimates the genetic differences between animals in net profitability per mixed age dairy cow joined with all progeny destined for slaughter. Steers and heifer progeny target 550 kg live weight (300 kg carcass weight and 6 mm fat depth) at 24 months of age and at 475 kg live weight (260 kg carcass weight and 7 mm fat depth) at 22 months, respectively.

Selection Index Values

| Market target | Breed Average |
|----------------|---------------|
| Hereford Prime | +\$117 |
| Beef Heifer | +\$126 |
| Dairy Beef | +\$109 |

APRIL 2023 HEREFORD GROUP BREEDPLAN AVERAGES FOR 2021 BORN CALVES

| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF |
|-----|------|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|------|-----|-----|
| EBV | 2.8 | 3.9 | 34 | 56 | 79 | 66 | 17 | 2.2 | 53 | 3.9 | 0.8 | 1.0 | 0.8 | 0.6 |

LOT 1 MERRYLEA LLOYD

3745 P

Born 11/08/2021

USED AS A YEARLING

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|-------|-------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +1.9 | +2.5 | +28 | +48 | +66 | +51 | +17 | +2.2 | +52 | +7.7 | +2.2 | +3.0 | +1.6 | +1.1 | \$127 | \$112 | \$106 |
| Acc | 49% | 71% | 68% | 67% | 69% | 61% | 58% | 74% | 58% | 49% | 52% | 55% | 49% | 52% | | | |

MATARIKI DUNSTAN Polled

MONYMUSK GALLANT 110089 Polled

MONYMUSK DOROTHY 070083 (SBM) Polled

Sire: WESTHOLM PAPILLA P16 Polled

NJW 8E 120J EMBASSY 81S {DLF,HYF,IEF} (IMP USA) (ET) Polled

WESTHOLM REGAL L15 Polled

WESTHOLM REGAL D86 Polled

Animal: MERRYLEA 3745 Polled

OKAWA DAVIS 7046 (BM) Polled

OKAWA MARSHALL 1103 Polled

OKAWA AMETHYST 8155 Polled

Dam: MERRYLEA ALMOND 3197 Polled

MONYMUSK ABSOLUTE 050085 Polled

MERRYLEA ALMOND 1360 Polled

MERRYLEA ALMOND 741 Polled



Purchaser:..... \$

LOT 2 MERRYLEA LAIRD

3811 P

Born 26/08/2021

USED AS A YEARLING

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|------|-----|------|------|-----|------|------|------|------|--------------|-------|-------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +5.0 | +4.2 | +38 | +71 | +100 | +88 | +21 | +3.2 | +62 | +2.2 | -0.2 | -0.6 | +1.0 | +0.4 | \$133 | \$167 | \$121 |
| Acc | 36% | 67% | 65% | 62% | 63% | 53% | 47% | 63% | 49% | 39% | 44% | 47% | 37% | 43% | | | |

CRAIGMORE IKE 140229 Polled
 CRAIGMORE IKE 160295 Polled
 CRAIGMORE CYNTHIA 130116 Polled
Sire: CAPETHORNE 1801 Polled
 CAPETHORNE 1470 Polled
 CAPETHORNE NORA 1601 Polled
 CAPETHORNE NORA 1441 Polled

Animal: MERRYLEA 3811 Polled

MAKURI COMMODORE 07 0009 Polled
 KEELRYN FERRARI 1311 Polled
 KEELRYN LEONORA 223 (ET) Polled
Dam: MERRYLEA MINERVA 2933 Polled
 MERRYLEA CASTLE Polled
 MERRYLEA MINERVA 2402 Polled
 MERRYLEA MINERVA 2080 Polled



Purchaser:..... \$

LOT 3
MERRYLEA
LEGIONNAIRE
3800 P
 Born 24/08/2021
 USED AS A YEARLING

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|------|------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +1.2 | +4.5 | +37 | +57 | +85 | +77 | +21 | +1.3 | +61 | +4.8 | +0.3 | 0.0 | +1.5 | +0.4 | \$87 | \$83 | \$103 |
| Acc | 41% | 71% | 65% | 65% | 68% | 58% | 52% | 73% | 54% | 44% | 48% | 52% | 45% | 47% | | | |

MONYMUSK GALLANT 110089 Polled
 WESTHOLM PAPILLA P16 Polled
 WESTHOLM REGAL L15 Polled

Sire: MERRYLEA ICON 3172 Polled

MERRYLEA CHIEF Polled
 MERRYLEA LASS 2446 Polled
 MERRYLEA LASS 2004 Polled

Animal: MERRYLEA LEGIONNAIRE 3800 Polled

OKAWA DAVIS 7046 (BM) Polled
 OKAWA MARSHALL 1103 Polled
 OKAWA AMETHYST 8155 Polled

Dam: MERRYLEA GIRL 2585 Polled

MERRYLEA 08 1287 Polled
 MERRYLEA GIRL 1789 Polled
 MERRYLEA GIRL 05 879 Polled



Purchaser:..... \$

LOT 4 MERRYLEA LIEUTENANT 3778 P

Born 21/08/2021

USED AS A YEARLING

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | | INDEX VALUES | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|------|--------------|-------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +5.5 | +3.1 | +37 | +66 | +91 | +74 | +22 | +2.7 | +60 | +2.4 | +0.3 | -0.3 | +0.5 | +0.9 | \$126 | \$158 | \$122 |
| Acc | 37% | 72% | 66% | 65% | 67% | 57% | 47% | 73% | 53% | 42% | 45% | 50% | 43% | 43% | | | |

CRAIGMORE IKE 140229 Polled
 CRAIGMORE IKE 160295 Polled
 CRAIGMORE CYNTHIA 130116 Polled
Sire: CAPETHORNE 1801 Polled
 CAPETHORNE 1470 Polled
 CAPETHORNE NORA 1601 Polled
 CAPETHORNE NORA 1441 Polled

Animal: MERRYLEA 3778 Polled

MAKURI COMMODORE 07 0009 Polled
 KEELRYN FERRARI 1311 Polled
 KEELRYN LEONORA 223 (ET) Polled
Dam: MERRYLEA PRINCESS 2969 Polled
 MERRYLEA 08 1287 Polled
 MERRYLEA PRINCESS 2415 Polled
 MERRYLEA PRINCESS 1648 Polled



Purchaser:..... \$

LOT 5 MERRYLEA LOOKER

3817 P

Born 27/08/2021

USED AS A YEARLING

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|------|------|------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +2.1 | +3.2 | +28 | +48 | +71 | +65 | +17 | +3.3 | +43 | +1.7 | +1.2 | +1.4 | -0.4 | +0.4 | \$99 | \$91 | \$96 |
| Acc | 38% | 72% | 66% | 65% | 68% | 58% | 48% | 74% | 53% | 43% | 46% | 50% | 44% | 44% | | | |

CRAIGMORE IKE 140229 Polled
 CRAIGMORE IKE 160295 Polled
 CRAIGMORE CYNTHIA 130116 Polled
Sire: CAPETHORNE 1801 Polled
 CAPETHORNE 1470 Polled
 CAPETHORNE NORA 1601 Polled
 CAPETHORNE NORA 1441 Polled

Animal: MERRYLEA 3817 Polled

KOANUI UNIVERSAL 9262 Polled
 MERRYLEA CHIEF Polled
 MERRYLEA GIRL 1444 Polled
Dam: MERRYLEA LASS 2446 Polled
 TE PUNA LENNY 070824 Polled
 MERRYLEA LASS 2004 Polled
 MERRYLEA LASS 1340 Polled



Purchaser:..... \$

LOT 6
MERRYLEA
LEO
3733 P
Born 10/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|-------|-------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +4.3 | +2.8 | +33 | +65 | +86 | +72 | +19 | +3.5 | +61 | +4.0 | +1.0 | +1.3 | +0.8 | +0.1 | \$130 | \$143 | \$111 |
| Acc | 38% | 71% | 65% | 65% | 68% | 58% | 48% | 75% | 53% | 43% | 46% | 51% | 44% | 44% | | | |

CRAIGMORE IKE 140229 Polled
 CRAIGMORE IKE 160295 Polled
 CRAIGMORE CYNTHIA 130116 Polled
Sire: CAPETHORNE 1801 Polled
 CAPETHORNE 1470 Polled
 CAPETHORNE NORA 1601 Polled
 CAPETHORNE NORA 1441 Polled

Animal: MERRYLEA 3733 Polled

MONYMUSK GALLANT 110089 Polled
 WESTHOLM PAPILLA P16 Polled
 WESTHOLM REGAL L15 Polled
Dam: MERRYLEA LASS 2961 Polled
 TE PUNA LENNY 070824 Polled
 MERRYLEA LASS 1835 Polled
 MERRYLEA LASS 1259 Polled



Purchaser:..... \$

LOT 7

MERRYLEA LEGEND

3779 P

Born 21/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|-------|------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | -1.0 | +5.3 | +37 | +67 | +97 | +89 | +22 | +1.3 | +62 | +4.2 | +1.1 | +1.5 | +0.8 | +0.8 | \$104 | \$88 | \$105 |
| Acc | 42% | 71% | 68% | 67% | 69% | 61% | 58% | 76% | 55% | 46% | 49% | 53% | 47% | 47% | | | |

MONYMUSK GALLANT 110089 Polled
 WESTHOLM PAPILLA P16 Polled
 WESTHOLM REGAL L15 Polled
Sire: MERRYLEA ICON 3172 Polled
 MERRYLEA CHIEF Polled
 MERRYLEA LASS 2446 Polled
 MERRYLEA LASS 2004 Polled

Animal: MERRYLEA 3779 Polled

OKAWA DAVIS 7046 (BM) Polled
 OKAWA MARSHALL 1103 Polled
 OKAWA AMETHYST 8155 Polled
Dam: MERRYLEA DAHLIA 2465 Polled
 OKAWA BOURKE 01039 Polled
 MERRYLEA DAHLIA 723 Polled
 MERRYLEA DAHLIA 307 Polled



Purchaser:..... \$

LOT 8
MERRYLEA
LEAGUE
3792 P
 Born 23/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|-------|-------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +4.9 | +1.9 | +32 | +53 | +69 | +60 | +17 | +0.1 | +50 | +2.0 | +1.3 | +1.4 | -0.8 | +1.0 | \$100 | \$107 | \$110 |
| Acc | 37% | 72% | 66% | 65% | 68% | 57% | 50% | 75% | 52% | 41% | 45% | 49% | 42% | 41% | | | |

CRAIGMORE IKE 140229 Polled
 CRAIGMORE IKE 160295 Polled
 CRAIGMORE CYNTHIA 130116 Polled
Sire: CAPETHORNE 1801 Polled
 CAPETHORNE 1470 Polled
 CAPETHORNE NORA 1601 Polled
 CAPETHORNE NORA 1441 Polled

TE PUNA LENNY 070824 Polled
 MERRYLEA ARDENT Polled
 MERRYLEA LASS 985 Polled
Dam: MERRYLEA GIRL 2036 Horned
 MERRYLEA 07 1134 Polled
 MERRYLEA GIRL 1632 Polled
 MERRYLEA GIRL 05 879 Polled

Purchaser:.....\$

LOT 9

MERRYLEA LION

3835 P

Born 31/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|-------|-------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +1.7 | +4.8 | +35 | +58 | +82 | +73 | +14 | +3.1 | +55 | +3.6 | +1.6 | +1.9 | -0.2 | +1.3 | \$127 | \$113 | \$108 |
| Acc | 43% | 73% | 68% | 67% | 70% | 60% | 52% | 76% | 45% | 48% | 53% | 46% | 46% | 52% | | | |

MONYMUSK GALLANT 110089 Polled
 WESTHOLM PAPILLA P16 Polled
 WESTHOLM REGAL L15 Polled
Sire: MERRYLEA HIGHLAND 2911 Polled
 TE PUNA LENNY 070824 Polled
 MERRYLEA SPOT 1732 Polled
 MERRYLEA SPOT 1087 Polled

Animal: MERRYLEA 3835 Polled

OKAWA DAVIS 7046 (BM) Polled
 OKAWA MARSHALL 1103 Polled
 OKAWA AMETHYST 8155 Polled
Dam: MERRYLEA SPOT 2474 Polled
 MERRYLEA 610 Polled
 MERRYLEA SPOT 05 824 Polled
 MERRYLEA SPOT 591 Polled



Purchaser:..... \$

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unworkable regulations*

www.groundswellnz.co.nz

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how you can get involved,
buy merchandise
and hear our podcasts!*



Groundswell NZ



EYE ON THE PREMIUM?

Using NZ Herefords genetics will make your beef herd more profitable, qualifying you for added premiums, and gaining a number of proven, long standing stock performance benefits.

PREMIUM PLUS!

- Processors will pay a premium for NZ Herefords or HerefordX stock that qualify under processor specifications
- 12% increase in profitability with hybrid vigour
- Hereford cattle rank #1 and 2 for IMF marbling across all the major Angus, Hereford, Simmental Studs across the country*
- Hereford bulls overwhelmingly outperformed Angus Bulls for structural integrity and longevity.+

Hereford X
The best of breeds

To purchase a registered Hereford Bull, talk to your stock agent or visit www.herefords.co.nz

LOT 10
MERRYLEA
LANCE
3762 P
 Born 16/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|------|------|------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | -1.3 | +5.8 | +36 | +58 | +84 | +72 | +20 | +2.6 | +53 | +3.6 | +0.4 | +0.2 | +0.6 | +1.1 | \$93 | \$59 | \$98 |
| Acc | 39% | 71% | 66% | 64% | 67% | 57% | 51% | 73% | 52% | 42% | 45% | 49% | 43% | 44% | | | |

MONYMUSS GALLANT 110089 Polled
 WESTHOLM PAPILLA P16 Polled
 WESTHOLM REGAL L15 Polled
Sire: MERRYLEA ICON 3172 Polled
 MERRYLEA CHIEF Polled
 MERRYLEA LASS 2446 Polled
 MERRYLEA LASS 2004 Polled

TE PUNA LENNY 070824 Polled
 MERRYLEA CASTLE Polled
 MERRYLEA GRACE 1407 Polled
Dam: MERRYLEA MINERVA 2402 Polled
 KOANUI UNIVERSAL 9262 Polled
 MERRYLEA MINERVA 2080 Polled
 MERRYLEA MINERVA 1549 Polled

Purchaser:.....\$

LOT 11
MERRYLEA
LEX
3760 P
 Born 16/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|-------|-------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +2.6 | +4.9 | +34 | +54 | +82 | +66 | +20 | +3.6 | +53 | +5.4 | +0.7 | +0.5 | +1.6 | +0.7 | \$127 | \$125 | \$109 |
| Acc | 47% | 73% | 68% | 68% | 70% | 61% | 57% | 76% | 57% | 48% | 51% | 55% | 49% | 50% | | | |

MATARIKI DUNSTAN Polled

MAKURI COMMODORE 07 0009 Polled

MONYMUSK GALLANT 110089 Polled

KEELRYN FERRARI 1311 Polled

MONYMUSK DOROTHY 070083 (SBM) Polled

KEELRYN LEONORA 223 (ET) Polled

Sire: WESTHOLM PAPILLA P16 Polled

Dam: MERRYLEA LASS 2883 Polled

NJW 8E 120J EMBASSY 81S {DLF,HYF,IEF} (IMP USA (ET) Polled

MERRYLEA ALCHEMY Polled

WESTHOLM REGAL L15 Polled

MERRYLEA LASS 2424 Polled

WESTHOLM REGAL D86 Polled

MERRYLEA LASS 1893 Polled

Purchaser:.....\$

LOT 12

MERRYLEA LEADER

3822 P

Born 27/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|-------|-------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +2.5 | +3.3 | +35 | +70 | +98 | +73 | +15 | +4.3 | +66 | +4.1 | +1.9 | +2.5 | +0.3 | +0.8 | \$176 | \$167 | \$117 |
| Acc | 35% | 70% | 63% | 61% | 64% | 54% | 45% | 71% | 48% | 38% | 42% | 46% | 39% | 42% | | | |

OKAWA MARSHALL 1103 Polled
 MERRYLEA HAYDEN Polled
 MERRYLEA LASS 2120 Polled
Sire: MERRYLEA JOVIAL Polled
 MERRYLEA FLASH Polled
 MERRYLEA SPOT 2837 Polled
 MERRYLEA SPOT 2547 Polled

Animal: MERRYLEA 3822 Polled

KEELRYN FERRARI 1311 Polled
 MERRYLEA HAWK Polled
 MERRYLEA SPOT 2132 Polled
Dam: MERRYLEA PRINCESS 3291 Polled
 WESTHOLM PAPILLA P16 Polled
 MERRYLEA PRINCESS 2849 Horned
 MERRYLEA PRINCESS 1648 Polled

Purchaser:..... \$



LOT 13
MERRYLEA
LINCOLN
3787 P
Born 22/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|-------|-------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +3.1 | +1.6 | +27 | +47 | +64 | +46 | +17 | +2.8 | +45 | +5.6 | +2.3 | +3.0 | +0.4 | +1.5 | \$133 | \$125 | \$110 |
| Acc | 47% | 74% | 69% | 68% | 70% | 62% | 57% | 76% | 58% | 49% | 52% | 56% | 49% | 51% | | | |

MATARIKI DUNSTAN Polled
 MONYMUSK GALLANT 110089 Polled
 MONYMUSK DOROTHY 070083 (SBM) Polled
Sire: WESTHOLM PAPILLA P16 Polled
 NJW 8E 120J EMBASSY 81S {DLF,HYF,IEF} (IMP USA)
 (ET) Polled

WESTHOLM REGAL L15 Polled
 WESTHOLM REGAL D86 Polled

Animal: MERRYLEA 3787 Polled

CAPETHORNE 10 34 Polled
 MERRYLEA FLASH Polled
 MERRYLEA MINERVA 1140 Polled
Dam: MERRYLEA SPOT 2837 Polled
 OKAWA MARSHALL 1103 Polled
 MERRYLEA SPOT 2547 Polled
 MERRYLEA SPOT 1364 Polled



Purchaser:..... \$

LOT 14
MERRYLEA
LAD
3749 P
 Born 15/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|-------|-------|------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +3.4 | +4.1 | +27 | +45 | +63 | +46 | +12 | +2.1 | +42 | +3.8 | +1.6 | +2.1 | +0.5 | +0.5 | \$117 | \$105 | \$99 |
| Acc | 43% | 69% | 67% | 64% | 65% | 56% | 53% | 64% | 52% | 43% | 47% | 50% | 41% | 46% | | | |

MONYMUSK GALLANT 110089 Polled
 WESTHOLM PAPILLA P16 Polled
 WESTHOLM REGAL L15 Polled
Sire: MERRYLEA HIGHLAND 2911 Polled
 TE PUNA LENNY 070824 Polled
 MERRYLEA SPOT 1732 Polled
 MERRYLEA SPOT 1087 Polled

CAPETHORNE 08 26 Polled
 CAPETHORNE 10 34 Polled
 CAPETHORNE LYDIA 08 80 Polled
Dam: MERRYLEA LASS 2120 Polled
 MERRYLEA 04 785 Polled
 MERRYLEA LASS 1754 Polled
 MERRYLEA LASS 1241 Polled

Purchaser:.....\$

LOT 15
MERRYLEA
LEWIS
3765 P
 Born 17/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|------|------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +4.8 | +2.9 | +23 | +45 | +58 | +48 | +13 | +1.6 | +38 | +3.3 | +0.1 | -0.5 | +0.9 | +0.9 | \$98 | \$99 | \$105 |
| Acc | 43% | 74% | 68% | 65% | 68% | 57% | 51% | 73% | 53% | 41% | 45% | 49% | 42% | 43% | | | |

MAKURI COMMODORE 07 0009 Polled
 KEELRYN FERRARI 1311 Polled
 KEELRYN LEONORA 223 (ET) Polled
Sire: MERRYLEA GRAND PRIX Polled
 TE PUNA LENNY 070824 Polled
 MERRYLEA LASS 2004 Polled
 MERRYLEA LASS 1340 Polled

CAPETHORNE 10 34 Polled
 MERRYLEA ECLIPSE 2282 Polled
 MERRYLEA AUDREY 05 867 Polled
Dam: MERRYLEA SPOT 2663 Polled
 OKAWA MARSHALL 1103 Polled
 MERRYLEA SPOT 2322 Polled
 MERRYLEA SPOT 725 Polled

Purchaser:.....\$

LOT 16

MERRYLEA LIAISON

3816 P

Born 26/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|-------|------|------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | -1.9 | +4.0 | +36 | +51 | +69 | +46 | +15 | +2.3 | +48 | +2.4 | +0.9 | +0.9 | +0.4 | -0.1 | \$102 | \$47 | \$81 |
| Acc | 36% | 70% | 63% | 62% | 65% | 54% | 45% | 71% | 49% | 38% | 42% | 46% | 39% | 41% | | | |

OKAWA MARSHALL 1103 Polled
 MERRYLEA HAYDEN Polled
 MERRYLEA LASS 2120 Polled
Sire: MERRYLEA JOVIAL Polled
 MERRYLEA FLASH Polled
 MERRYLEA SPOT 2837 Polled
 MERRYLEA SPOT 2547 Polled

Animal: MERRYLEA 3816 Polled

KEELRYN FERRARI 1311 Polled
 MERRYLEA GRAND PRIX Polled
 MERRYLEA LASS 2004 Polled
Dam: MERRYLEA PRINCESS 3310 Polled
 MERRYLEA DECLARATION Polled
 MERRYLEA PRINCESS 2688 Polled
 MERRYLEA PRINCESS 1480 Polled



Purchaser:..... \$

LOT 17
MERRYLEA
LIGHTNING
3881 P
Unregistered

KOANUI UNIVERSAL 9262 Polled

MERRYLEA DECLARATION Polled

MERRYLEA SPOT 1325 Polled

Sire: MERRYLEA INQUISITIVE 3131 Polled

SH 090017 Polled

MERRYLEA GRACE 1822 Polled

MERRYLEA GRACE 1407 Polled

MONYMUSK GALLANT 110089 Polled

WESTHOLM PAPILLA P16 Polled

WESTHOLM REGAL L15 Polled

Dam: MERRYLEA SONATA 2877

MERRYLEA 07 1134 Polled

MERRYLEA SONATA 1747

MERRYLEA SONATA 587 Polled

Purchaser:..... \$

LOT 18
MERRYLEA
LYNX
3832 P
 Born 30/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|------|------|------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | -0.5 | +4.2 | +23 | +39 | +56 | +46 | +14 | +2.1 | +32 | +3.0 | +1.3 | +1.7 | -0.3 | +0.7 | \$82 | \$38 | \$83 |
| Acc | 41% | 72% | 66% | 66% | 69% | 59% | 55% | 76% | 54% | 44% | 48% | 52% | 45% | 45% | | | |

MONYMUSK GALLANT 110089 Polled
 WESTHOLM PAPILLA P16 Polled
 WESTHOLM REGAL L15 Polled
Sire: MERRYLEA ICON 3172 Polled
 MERRYLEA CHIEF Polled
 MERRYLEA LASS 2446 Polled
 MERRYLEA LASS 2004 Polled

Animal: MERRYLEA 3832 Polled

GRASSMERE RICARDO 00637 Polled
 MERRYLEA 07 1107 Polled
 MERRYLEA SPOT U12 Pure Horned
Dam: MERRYLEA LASS 1495 Polled
 OKAWA BOURKE 01039 Polled
 MERRYLEA LASS 1259 Polled
 MERRYLEA LASS 00242 Polled



Purchaser:..... \$

LOT 19
MERRYLEA
LUKE
3879 P
 Born 13/09/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|-------|-------|-------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +4.5 | +2.2 | +34 | +62 | +84 | +64 | +18 | +0.4 | +59 | +3.5 | +0.8 | +0.6 | +1.1 | +0.6 | \$125 | \$133 | \$117 |
| Acc | 36% | 71% | 65% | 64% | 67% | 57% | 47% | 74% | 52% | 41% | 44% | 49% | 42% | 41% | | | |

CRAIGMORE IKE 140229 Polled
 CRAIGMORE IKE 160295 Polled
 CRAIGMORE CYNTHIA 130116 Polled
Sire: CAPETHORNE 1801 Polled
 CAPETHORNE 1470 Polled
 CAPETHORNE NORA 1601 Polled
 CAPETHORNE NORA 1441 Polled

MAKURI COMMODORE 07 0009 Polled
 KEELRYN FERRARI 1311 Polled
 KEELRYN LEONORA 223 (ET) Polled
Dam: MERRYLEA LASS 2948 Polled
 MERRYLEA BANQUET Polled
 MERRYLEA LASS 2257 Polled
 MERRYLEA LASS 1893 Polled

Purchaser:.....\$

LOT 20
MERRYLEA
LARK
3858 P
 Born 08/09/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | | INDEX VALUES | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|-----|--------------|------|------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | -0.3 | +4.9 | +35 | +53 | +76 | +67 | +12 | +1.0 | +45 | +1.7 | +0.7 | +0.7 | +0.1 | 0.0 | \$93 | \$51 | \$88 |
| Acc | 38% | 73% | 67% | 66% | 68% | 58% | 52% | 73% | 54% | 42% | 45% | 50% | 43% | 44% | | | |

CRAIGMORE IKE 140229 Polled
 CRAIGMORE IKE 160295 Polled
 CRAIGMORE CYNTHIA 130116 Polled
Sire: CAPETHORNE 1801 Polled
 CAPETHORNE 1470 Polled
 CAPETHORNE NORA 1601 Polled
 CAPETHORNE NORA 1441 Polled

TE PUNA JARRETT Polled
 TE PUNA LENNY 070824 Polled
 TE PUNA GEMMA Polled
Dam: MERRYLEA AMETHYST 1658 Polled
 CRAIGMORE KNIGHTHOOD R200 Polled
 MERRYLEA AMETHYST U36 Polled
 MERRYLEA AMETHYST Q49 Polled

Purchaser: \$

LOT 21
MERRYLEA
LIAM
3752
 Born 15/08/2021

| APRIL 2023 HEREFORD GROUP BREEDPLAN | | | | | | | | | | | | | | INDEX VALUES | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|--------------|-------|-------|------|
| | CEDI | BWT | 200 | 400 | 600 | MCW | Milk | SS | CWT | EMA | RIB | RUMP | RBY | IMF | HP | BH | DB |
| EBV | +2.5 | +4.1 | +32 | +54 | +75 | +61 | +16 | +2.3 | +43 | +2.0 | +0.8 | +1.0 | +0.5 | +0.1 | \$110 | \$102 | \$99 |
| Acc | 37% | 72% | 65% | 63% | 66% | 56% | 45% | 72% | 50% | 39% | 43% | 47% | 40% | 38% | | | |

KEELRYN FERRARI 1311 Polled
 MERRYLEA HAWK Polled
 MERRYLEA SPOT 2132 Polled
Sire: MERRYLEA JOYRIDE Polled
 WESTHOLM PAPILLA P16 Polled
 MERRYLEA AMETHYST 2833 Horned
 MERRYLEA AMETHYST 1687 Polled

MONYMUSK ABSOLUTE 050085 Polled
 MERRYLEA 08 1287 Polled
 MERRYLEA AUDREY 04 677 Polled
Dam: MERRYLEA GRACE 2392 Polled
 MERRYLEA 04 785 Polled
 MERRYLEA GRACE 1655 Polled
 MERRYLEA GRACE 1100 Polled

Purchaser:.....\$

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PURCHASER'S DELIVERY INSTRUCTION SHEET MERRYLEA BULL SALE 2023

(NO VERBAL INSTRUCTIONS CAN BE ACCEPTED)

This slip must be filled in and handed to the agents before leaving the sale.

NAME:

ADDRESS:

PHONE NO:

EMAIL:

LOT(S) PURCHASED:

NAIT No:

Company to be Debited:

Insurance: YES NO

Signature of buyer or agent:

Date:



Delivery free within the S.I. for bulls uplifted by the 10th of July.

PLEASE BRING THIS CATALOGUE TO THE SALE

